

Advertise in the January 2012

HIGH NOON Western Americana

22nd Annual Weekend Event Show Program Book

The Nation's Largest Western Americana Show & Auction
January 28-29, 2012 • Mesa Convention Center • Mesa, AZ

ADVERTISING INFORMATION & SPACE RESERVATION FORM

Ad Deadline: January 6, 2012

All ads are Full Color
Electronic Ads must be
PDF, TIFF or JPG @ 300 DPI

Email ads to:
robin@highnoon.com

Ad Sales Questions should
be directed to:

Audrey Roberts
audrey@highnoon.com
(310) 202-9010

Production and technical
questions should be
directed to:

Robin Ireland
robin@highnoon.com
(626) 792-5504

Make checks payable to:
High Noon
9929 Venice Blvd.
Los Angeles, CA 90034

Phone or Fax Orders to:
PH: (310) 202-9010
FAX: (310) 202-9011

High Noon 2012 Exhibitor Pricing and Size Specifications:

Full Page Ad no bleed
7.5" x 10"

Full Page Ad with bleed
8.75" x 11.25"
(includes 1/8" bleed on all sides)

\$625
(Saves \$175 off
Non-Dealer Rate)

Half Page
Vertical Ad
3.5" x 7.5"

\$425
(Saves \$125
off Non-
Dealer Rate)

Business Card
2" x 3.5"

\$125
(Saves \$50)

Quarter Page
3.5" x 4.75"

\$225
(Saves \$75
off Non-
Dealer Rate)

Half Page Horizontal Ad
7.5" x 4.75"

\$425
(Saves \$125 off
Non-Dealer Rate)

All Exhibitors will receive a free listing in the Show Program which includes:
Company Name • Dealer Name • Table/Booth Location

Please Reserve My Space:

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ FAX (_____) _____

EMAIL _____ WEBSITE _____

AD SIZE _____ COST \$ _____

PLEASE CHECK ONE:

- Ad will be camera ready PDF sent via email
 Ad to be designed and built by High Noon Graphic Department (contact Robin Ireland, robin@highnoon.com, by January 3 if you need to have your ad designed by us)

BILLING (all ads must be pre-paid): Check Enclosed

CREDIT CARD # _____ EXP DATE _____

NAME ON CARD _____

Signature _____